



## Activities

### I organise a "stop smoking" campaign

Work on the concept of a media campaign. Compare the personal and general contribution to climate change with smoking cigarettes. Develop a "stop smoking" campaign for greenhouse gases.

#### Task 1: Employment sector



Many people live from the cultivation of tobacco. But many more people live from industries polluting the environment.

Describe examples.



Key words:

airlines  
long distance tourism  
oil industry  
car industry

But there must be alternatives either in other employment sectors or modifying the existing employment sectors. Describe examples.

Key word list:

environmentally-friendly public transport  
short distance tourism  
solar and wind industry  
fuel cell development



**1. Alternative agriculture in Brazil: mixed banana and sugar cane plantation instead of tobacco**

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**2. Non-smoking compartment in the train. Areas for smokers become more and more restricted.**

© Foto: Stefan Trippler

## Task 2 Privileges

Privileges are slowly withdrawn from smokers and can be given to non-smokers

Describe examples.

tobacco tax

higher fees in health insurance for smokers

prohibition of smoking in stations, pubs, public buildings, ...

Privileges can be withdrawn from polluters and can be given to non-polluters

Describe examples.

Key word list:

incentives for houses with solar heating and / or electricity systems

international kerosene tax for aircrafts

international eco-tax for arriving tourists

emissions trading systems

## Task 3 Awareness of negative effects

Smokers are usually aware that their habit is not good for their own body and for the people around them.

Many would like to stop.

Many citizens are aware that our lifestyle causes problems for the climate system. But they have problems changing it.

Describe examples.

Key word list:

living in a village and need of a car

friends around the world and long distance travel.

small income and purchase of cheap imported goods.

**3. Energy consumption is often related to luxury which is not indispensable for life. But we got used to it and the demands created jobs, for example in aviation and other service industries.** © Photo: Birgit Köhler, Weser Report



## Task 4 Support in finding a way out

The government and private activities help stop people smoking through campaigns, advice brochures, medical assistance and offers of less harmful substitutes.

The market also offers many alternatives to prevent additional greenhouse gas emissions: renewable energies, public transport, holiday and recreation

**4. Find differences between needs and waste - Las Vegas at night © Erica Escobedo**

regions near to our home, ...  
Describe what can be done to stimulate the use of such alternatives.

Key words:

brochures about how to reduce the personal contribution in energy consumption and waste production.  
incentives for helpful personal measures  
support of a positive image of alternatives.  
fostering a “common sense” attitude.



**5. Speak about renewable energies.**  
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**Task 5 Develop a “non-smoking” sign:**

Think about who is contributing to climate change. Bring the contribution into a simple symbol and develop a motivating non-smoking sign from it.



Send non-smoking signs via e-mail or post to us!

We will present your ideas on this website.

Send your favoured non-smoking sign to your friends and tell them why you made one and that they should also make one.

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